



ST. PETE SOCIAL

EMPLOYEE HANDBOOK

Welcome to the St. Pete Social Family! We're honored to have you on the team. You were chosen to join this dynamic social media marketing team for a reason. We believe that you have what it takes to help us build St. Pete Social into the city's #1 Social Media Marketing company!

We truly believe that everyone's story is important, and we use that unique story to create content that connects.

YOUR
STORY
IS
IMPORTANT!

Our goal is to create a diverse team of individuals that encourage new ideas, accepts feedback and celebrates new perspectives.

If you haven't done so yet, be sure to visit our website to learn about our services and prices!

www.stpetesocial.com

"My goal is to build a team that truly feels like family. A group of individuals that are equally dedicated to growth, peace and service to others through our passions and purpose."

-CEO & Founder Elaina Mitchell



YOUR ROLE IS IMPORTANT

There's a special mixture of life experience, perspective, understanding and intelligence that only **YOU** have inside. We want to cultivate your individuality while encouraging team work and community. Your role here at St. Pete Social is very important, simply because there's literally only one **YOU**.

So, show up for us as your authentic self. Don't shy away from your opinions and perspectives. Don't be afraid to give feedback to your teammates or accept it from them too. We're building a group of individuals that we intend to keep along for the long haul, and we truly believe that everything you have to offer, is exactly what we need.

We're honored to have you on the team.

#TheGetSeenTeam

EXPECTATIONS & UNDERSTANDINGS

#1

Give every task your everything. Some tasks may be easier than others, but when you begin each task with an understanding that we're all going to do every task to the very best of our ability, we all feel like equal team players, and are able to truly provide unmatched service.

#2

Break down any barriers that cause you to be offended by feedback and criticism. We'll never learn and grow if we can't accept feedback that will help us do that.

#3

We're all human, and we all mess up or fall short. The most important thing is being open and honest about our human flaws or mistakes, and accept the honesty of our teammates without judgment.

If you haven't already, be sure to follow us on all social platforms so that you're fully connected and in-sync with the team!

    @stpete.social

