



ST. PETE SOCIAL



WHO WE ARE

St. Pete Social is a community based social media marketing company, focused on helping businesses and brands STAND OUT among the crowds, without breaking the bank!

We're a company built on community, creativity, and passion. Our mission is to provide small businesses more affordable options for social media marketing, without compromising on the quality of the content and the strategy behind it.

Social Media Marketing can be daunting for small business owners, especially with the prices most agencies charge for services. Our goal at St. Pete Social is to take the weights of social media marketing off of the shoulders of the small business owner. We create a strategy to help small business owners connect with their target audience to gain more brand awareness and increased sales.

We're here to help you STAND OUT online, using strategy, creativity and passion for what we do.

HOW IT STARTED

St. Pete Social was founded by designer and serial entrepreneur Elaina Mitchell, in June of 2020. Elaina moved to Downtown Saint Petersburg in January of 2019 with nothing but her 4 year old son, and a vision to take her design and branding company to the next level.

The city of Saint Petersburg welcomed her with open arms and gave her opportunity after opportunity to help small business owners with marketing and branding. She realized immediately that Saint Petersburg was full of dedicated and passionate small business owners determined to succeed, and St. Petersburg began to truly feel like home.

Elaina has made it her mission to help small businesses thrive online, and take their businesses to the next level with her love and knowledge of design and marketing. Her client list continued to grow over the years and she launched St. Pete Social to expand her mission, grow her team, and help more businesses.

Serving St. Petersburg small business owners and offering them affordable marketing and design prices for their businesses is Elaina's way of saying "Thank You" to a city that welcomed her with open arms when she arrived. The opportunity for growth and expansion for small business owners of St. Petersburg are endless, and St. Pete Social is here to help them claim and take advantage of that opportunity! Just like the city of St. Pete did for our founder Elaina Mitchell, when she first arrived.



We'll learn your story and study your competition



We'll craft a strategy to connect with your audience



We'll create awesome content and post it online for you!



@stpete.social



OUR MISSION

Our mission is to remind small business owners that they have options and a team here, ready and willing to help them reach their marketing goals. We're passionate about sharing our knowledge about social media marketing with the community to empower others to take their business or side hustle to the next level. We're dedicated to the journey and we're thankful for every opportunity we're given to join you on yours.

The St. Petersburg community is tightly woven by a common ground of creativity, inspiration and endless possibilities. We're on a mission to infuse that community with a sense of safety and security for each and every small business in need of a little marketing assistance, at an affordable price. We understand and even celebrate the needs of small businesses by offering flexible payment schedules and no-contracts to tie clients into our services.

Simply put, our mission is to serve the St. Petersburg community with creative content and a killer marketing strategy, for any small business that needs us.



We'll learn your story and study your competition



We'll craft a strategy to connect with your audience



We'll create awesome content and post it online for you!

STARTER

A budget-friendly monthly plan

\$ **499**⁹⁹
Monthly

- ✓ Social Strategy
- ✓ Planned Topics & Content
- ✓ Automated Daily Posts

GET STARTED

PRO PLAN

Ideal for those ready to level up

\$ **799**⁹⁹
Monthly

- ✓ Social Strategy
- ✓ Planned Topics & Content
- ✓ Custom Graphics
- ✓ Curated Photography
- ✓ Automated Daily Posts
- ✓ Engagement Responses
- ✓ Monthly Analytics Delivered

GET STARTED

PREMIUM

Perfect for established businesses

\$ **1199**⁹⁹
Monthly

- ✓ Social Strategy
- ✓ Planned Topics & Content
- ✓ Custom Graphics
- ✓ Curated Creative Content
- ✓ 4 Videos Created Monthly
- ✓ Audience Growth & Engagement
- ✓ Automated Daily Posts
- ✓ Engagement Responses
- ✓ Monthly Analytics Delivered
- ✓ Photo/Video Shoot Option

GET STARTED

MOST VALUE



We'll help you figure out which plan is best for your marketing needs and goals. We also train employees/teams to manage your social media accounts more successfully.

www.stpetesocial.com